



Foodservice

2011 Preferred Customer Program

www.oceanspray.com • www.oceansprayfoodservice.com



Preferred Customer Program

It's simple, exciting, and pays real cash dividends!

Our 2011 Preferred Customer Program is simple. Just review the guidelines, submit your proof of performance, and start saving money on the industry's finest products. Rebate values are per case.

Redemption Values

4oz Cups/125mL Tetra = \$0.50/case • All Sauce Products = \$2.00/case • All SDC/Trail Mix Products = \$1.50/case
 All 60oz/64oz Beverages = \$3.00/case • All 5.5oz Beverages and 32oz BarPac™ = \$2.00/case

Ocean Spray® Preferred Customer Redemption Certificate

(Print out this certificate as needed)

To Claim Your Rebate

In order to receive your rebate, Ocean Spray® must have a current W-9* on file for each individual/organization requesting the rebate. Additionally:

1. Complete this Certificate.
2. Attach distributor invoices clearly showing Ocean Spray® product purchases (if multiple submissions, please recap via spreadsheet).
3. Attach redemption certificate(s).
4. Attach all Ocean Spray® distributor invoices.
5. Mail this form with accompanying required documentation to:

Food Service Rebates
Ocean Spray 2011 Preferred Customer Program
One Ocean Spray Drive, Lakeville-Middleboro, MA 02349
E-mail: osfdsv_rebate@oceanspray.com

*To request a W-9 form or for more information, please call 1-800-662-3263

Please Print

Name _____

Title _____

Institution or Establishment _____

Business Address (No P.O. Boxes) _____

City _____ State _____ Zip Code _____

Business Phone _____

2011 Program Rules

Only purchases between January 1, 2011 and December 31, 2011 are eligible. Participate as often as you like. Each Redemption Certificate is considered separate and distinct. Submissions on one Redemption Certificate cannot be combined with submissions on previous or subsequent Redemption Certificates for the purpose of determining cash back. There is a 20-case minimum for each submission. There is no cap for the calendar year on Cash-Back Dividends. All redemption requests must be received by February 17, 2012. Redemptions will be paid as received.

- Rebate values are per SKU, not quantity
- Minimum of 20 cases per submission

Each invoice can only be submitted once and all invoices received will be reviewed to verify Ocean Spray product purchases and invoice dates.

Rebates will be mailed to business addresses only. Ocean Spray reserves the right to verify all addresses. Ocean Spray will not mail to private homes.

Offer applies to foodservice operators and healthcare operators only. Direct operator buying accounts, operators buying on bid pricing, vending operators, retail, convenience, governmental agencies and multi-unit accounts receiving contract pricing are *ineligible* to participate in this program. No 3rd party collection agent or GPO is eligible to participate.

Distributors are ineligible for participation in this program.

Checks will only be made payable to specific operator names as they appear on distributor invoices.

If you are a Medicare or Medicaid "cost report provider" 42 CFR 1001.952(h) requires that you report discounts received under this program to the appropriate state and/or federal agency. Your legal advisor can help you fulfill your obligations.

KEEP A COPY OF YOUR REBATE ORDER FORM AND THE INVOICES YOU SUBMIT. THEY CONTAIN INFORMATION NECESSARY FOR YOU TO COMPLY WITH THE LAW.

Any liability for federal, state, or local income taxes claimed under this program are the sole responsibility of the redeemer and not of Ocean Spray Cranberries, Inc.

Distributor	Product UPC	Total Cases	Rebate/Case	Total Due

©2011 Ocean Spray Cranberries, Inc.

For more information, contact your local broker, or go to www.oceansprayfoodservice.com.



Ocean Spray Cranberries, Inc.
 A Grower Cooperative,
 Lakeville-Middleboro, MA 02349 USA